



**FOR IMMEDIATE RELEASE**

**FEDERAL RESERVE BANK ECONOMIST PROVIDES OUTLOOK  
AT CFA SOCIETY OF MISSISSIPPI “CFA DAY” EVENT**

**Governor Haley Barbour Proclaims June 11, 2007 “CFA Day” in Mississippi**

**CFA Society of Mississippi Event Celebrates the Global Investment Profession**

**JACKSON, MISS., June 7, 2007** – The CFA Society of Mississippi celebrated “CFA Day” at a June 7<sup>th</sup> evening event at the Country Club of Jackson. Mr. Kevin L. Kliesen, an economist from the Federal Reserve Bank of St. Louis, was the guest speaker presenting his “Outlook for the Economy.”

CFA Day was designed to give CFA Institute member societies worldwide the opportunity to celebrate being part of the global investment profession. CFA Day events near the week of June 11 will bring members together in a collegial way to look at where we came from and to talk about the future.

The National Federation of Financial Analyst Societies (NFFAS) was founded on June 11, 1947, to promote the exchange of ideas and to support the welfare of the societies and their members. During the past 60 years, its founders and those who continued their work strove to improve the education, ethics, standards, and availability of information for capital market participants. Their dedication can be seen in the global growth and desire for the Chartered Financial Analyst® (CFA®) Program, the promulgation of member societies around the world, and in the strength of the CFA Institute Code of Ethics and Standards of Professional Conduct.

“As the CFA Society of Mississippi reflects upon the many changes in the industry and profession that have occurred during the past 60 years, it is evident that NFFAS’ goals are still applicable today,” said Roger Muns, CFA, president of the CFA Society of Mississippi. “CFA Institute and its member societies continue to shape the profession as they set the global standard for ethics, professionalism, and professional excellence.”

In connection to the event, Governor Haley Barbour declared June 11, 2007 “CFA Day” in Mississippi. The proclamation “commends the CFA Society of Mississippi for its ongoing commitment to promoting ethical and professional standards within the investment industry, encouraging professional development through the CFA Program, and facilitating the open exchange of information and opinions.”

Students and professors from Mississippi colleges and universities attended to hear Mr. Kliesen’s remarks about the economic state of the U.S. economy and uncertainties such as real estate values

and oil prices that will play a role in determining future economic growth. The event also gave CFA members a chance to celebrate being part of a global investment profession and educated Mississippians about the benefits of the CFA program and the importance of the CFA designation to the investment profession throughout the world.

CFA Institute has nearly 90,000 members in 130 countries and is recognized worldwide as a leading provider of professional development publications and conferences, the voice on issues of fairness, efficiency, and investor protection for global capital markets through the CFA Institute Centre for Financial Market Integrity, and the administrator of the “gold standard” for investment professionals – the Chartered Financial Analyst® (CFA®) examination program.

The CFA Society of Mississippi was founded in 1984. The society is one of 134 CFA Institute affiliated professional societies in 55 countries. The society’s mission is to foster a community of investment and financial professionals in Mississippi with the highest levels of ethics and competence. More information about CFA Society of Mississippi may be found at [www.cfamississippi.org](http://www.cfamississippi.org).

**About CFA Society of Mississippi:**

CFA Society of Mississippi is one of 134 CFA Institute affiliated professional societies in 55 countries. The society’s mission is to foster a community of investment and financial professionals in Mississippi with the highest levels of ethics and competence. The society promotes participation in the Chartered Financial Analyst® (CFA®) Program, a graduate-level, self-study curriculum and examination program for investment specialists. More information about CFA Society of Mississippi may be found at [www.cfamississippi.org](http://www.cfamississippi.org).

**About CFA Institute:**

CFA Institute is the global, nonprofit professional association that administers the Chartered Financial Analyst® (CFA®) curriculum and examination program worldwide, publishes research, conducts professional-development programs and sets voluntary, ethics-based professional and performance-reporting standards for the investment industry. More information about CFA Institute may be found at [www.cfainstitute.org](http://www.cfainstitute.org).

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C-U-T-L-I-N-E:

Event photos: Photo 1 and photo 2 on following pages

CFA Society of Mississippi Media Contact:

L. Alan Smith, CFA [info@cfamississippi.org](mailto:info@cfamississippi.org)

T: 601.368.5433

Photo 1 caption: The CFA Society of Mississippi celebrated “CFA Day” at a June 7<sup>th</sup> evening event at the Country Club of Jackson. Mr. Kevin L. Kliesen, an economist from the Federal Reserve Bank of St. Louis, was the guest speaker presenting his “Outlook for the Economy.” Pictured at the event (from left to right) are: CFA Society of Mississippi vice president Alan Smith, CFA; CFA Society of Mississippi president Roger Muns, CFA; and Federal Reserve Bank of St. Louis economist Kevin L. Kliesen.



Photo 2 caption: CFA Society of Mississippi president Roger Muns, CFA, welcomed attendees to the “CFA Day” event on June 7<sup>th</sup>. The Mississippi event gave CFA Society of Mississippi members a chance to celebrate being part of a global investment profession and educate Mississippians about the benefits of the Chartered Financial Analyst® (CFA®) program and the importance of the CFA designation to the investment profession throughout the world. Mr. Kevin L. Kliesen, an economist from the Federal Reserve Bank of St. Louis, was the guest speaker at the event presenting his “Outlook for the Economy.”

